

# Advantages: Teachers and Schools

- A collaborative network that provides:
  - The opportunity to participate in a national Coalition with scientists and their affiliated institutions to increase the public understanding of science
- Community resources through which you can:
  - Access information and exemplars about the process of science
  - Find strategies for integrating the process of science into your teaching
  - Locate events and programs that may be useful to engage students in science

# Advantages: Scientific Societies

- A collaborative network that provides:
  - The opportunity to work as a collective community to develop strategies to increase the public understanding of science and to engage in non-traditional partnerships to improve the public's perception of science
- Community resources through which you can:
  - Identify partners for outreach collaboration
  - Promote events that help fulfill mission-oriented goals
  - Access Web-based education resources for developing public programs
  - Publicize your society's programs and events that celebrate and promote the public understanding of science

# Advantages: Informal Education Organizations

- A collaborative network that provides:
  - The opportunity to join a diverse community of science-interested stakeholders in addressing critical shortcomings (needs, issues, concerns) in the public understanding of science
- Community resources through which you can:
  - Identify partners for outreach collaboration
  - Promote events that help fulfill mission-oriented goals
  - Strategize new ways to reach audiences by sharing best practices
  - Access Web-based education resources for developing public programs
  - Publicize your local science programs at a national scale



# Advantages: Arts and Humanities Community

- A collaborative network that provides:
  - The opportunity to participate in a national Coalition and engage the scientific community, a historically non-traditional partner, in the creative process
- Community resources through which you can:
  - Identify partners for collaboration
  - Access resources to inspire novel interpretations of the scientific process and the art inherent in the natural world
  - Promote your events at a national and local scale

# Advantages: Business and Industry

- A collaborative network that provides:
  - The opportunity to create active partnerships with the scientific community, to work together, in re-establishing the nation's role in the global scientific enterprise
- Community resources through which you can:
  - Work with others to ensure the long-term social well-being of the American people and the economic success of our nation

# Advantages: Government Agencies

- A collaborative network that provides:
  - The opportunity to participate in a national Coalition and partner with other stakeholders to promote the public understanding of science
- Community resources through which you can:
  - Identify non-government partners for collaboration
  - Promote events that help fulfill mission-oriented goals
  - Strategize new ways to reach audiences by sharing best practices
  - Access Web-based education resources for developing effective public programs

# Advantages: Media and Communications Specialists

- A collaborative network that provides:
  - The opportunity to collaborate with a diverse network of scientists who are interested in sharing their findings, talking about the relevance of these findings, and communicating the associated societal implications
- Community resources through which you can:
  - Highlight events in your community that engage the public in science
  - Facilitate your understanding of the scientific process and how we know what we know

# Advantages: Universities

- A collaborative network that provides:
  - The opportunity to participate in a national Coalition and engage the breadth of your academic community (from arts and humanities to science departments) in a celebration of the wonder of science and how we know what we know
  - Opportunities for students and faculty to extend science learning beyond the classroom and lab
- Community resources through which you can:
  - Share and discover local events that celebrate and promote the public understanding of science
  - Identify partners for outreach collaboration
  - Access Web-based education resources for support of classroom instruction